

WINE & SPIRITS DAILY

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WSD BRIEFS:

NEW ZEALAND'S INVIVO WINES ENTERS US MARKET. Invivo has partnered with US distributor Seaview Imports to expand into the US market. Seaview has launched Invivo Sauvignon Blanc, Invivo Pinot Noir and a collaboration with UK talk show host Graham Norton's sauvignon blanc. Kroger is the first major grocery chain to pick up Invivo, per a release.

Link: <https://www.winespiritsdaily.com/search.php?keywords=invivo>