

# Invivo Wines appoints new Director

**INVIVO HAS** announced the appointment of Paul Schaafsma, former CEO of Accolade Wines, to its board as an Independent Director.

Under Paul's leadership, Accolade Wines - the fifth largest wine company in the world - exceeded AUD\$1 billion in

revenue with a team of 1700 employees across Australia, New Zealand, UK, China, Japan, South East Asia, USA, Chile, Canada and South Africa.

Invivo co-founder Tim Lightbourne says having Paul on board is an incredible coup for the company. "We spent a long time finding the right Director to join our board, but when we spoke with Paul it was obvious he shared the same ideas about brand building and standing out from the crowd as we do. We look forward to working with Paul to achieve our global ambitions for Invivo," he says.

Invivo is New Zealand's first and only equity crowdfunded winery and recently announced record growth in the last year with a jump of 70% in sales.

