

New from Norton



INVIVO HAS released the latest vintage in its popular collaboration with UK talk show host Graham Norton. The line-up includes the 2017 Graham Norton Sauvignon Blanc, Graham Norton Rosé and Graham Norton Shiraz. And for the very first time, a soon to be released Graham Norton's Own Prosecco – a result of Invivo's recent partnership with Italian growers based in Prosecco's home of Veneto.

The Kiwi wine brand's partnership with Norton has grown rapidly since it began in 2014 when 14,000 bottles were produced – more than two million bottles are forecast for production in 2017. Graham Norton's Own Wines are also available in USA, Australia, the UK and Ireland, and launched recently in Norway, Denmark, Hong Kong and Japan.

The 2016 Graham Norton Rosé and Shiraz were both awarded gold medals at the 2016 Sydney International Wine Competition and the Rosé has been a top 10 seller in New Zealand since its December release.

Graham Norton's Own 2017 Sauvignon Blanc, Rosé, and Shiraz are RRP \$18.99.

INVIVO WINES

